

COMPANY OVERVIEW

2015

ARCHITECTURE
DECORATION
SPORT
TECHNOSPECIFIC



Gerflor[®]
theflooringgroup

MOVE ON GERFLOR

LEADERSHIP IN GLOBAL SOLUTIONS FOR RESILIENT FLOORS, WALL COVERINGS AND ACCESSIBILITY, FROM INSTALLING TO FINISHING

For more than 70 years and in more than 100 countries, Gerflor is recognized as an expert and a world leader in its field thanks to technical, decorative and eco-respon-



sible added value solutions specific to each market application (healthcare, retirement homes, retail, industry, education, social housing, offices, sports...)

The Gerflor Group is well known as being the official supplier for the most famous and demanding worldwide customers and events such as Boeing, Carrefour and Olympic games.

ENVIRONMENTALLY RESPONSIBLE SOLUTIONS

All Gerflor production sites are ISO14001 certified. We set ourselves the highest standards when it comes to environmental quality. Gerflor uses recycled materials across all our product ranges. Our new generation of looselay products reduces the use of adhesives and facilitate recovery and recycling at the end of the product's life. Gerflor also strongly promotes durable and renewable material integration and 100% vegetal plasticizers in its products offer. In addition, our products are easy to maintain throughout their lives and qualify for credits under many internationally accredited Green Building Schemes.

A COMMITTED AND EXPERIENCED TEAM

Our most valuable resource is our people. Their commitment and enthusiasm for our customers success are our main asset. Gerflor's employees are an essential part of the Gerflor brand experience. They are driven by well-established and often noted core values that make them entrepreneurial, approachable and respectful, with a sense of partnership.

A PASSION FOR CUSTOMERS SUCCESS

Our brand is our promise and it grows through the positive experiences provided to stakeholders, particularly our customers and our employees around the world. We reaffirm that promise on a daily basis to anticipate and meet the specific needs of users, specifiers, installers and distributors wherever they may be. It also compels us to deliver total quality and competitiveness to ensure our customers success in all their projects.

Always more inspiration, well being, security, performance and return on investment.

Bertrand Chammas
C.E.O. of the Gerflor Group

A handwritten signature in black ink, appearing to read 'B. Chammas', with a long horizontal stroke underneath. The signature is positioned over a faint background image of a flagpole and a flag.

OUR MISSION STATEMENT

To create, manufacture and market innovative, design-led and eco-responsible solutions for flooring, walls and their finishes.

To anticipate the specific needs of the users, specifiers, installers and distributors around the world.

To provide competitiveness and success for all our customers.

04

GERFLOR GROUP



12

GERFLOR SOLUTIONS



20

GERFLOR BRINGS YOU MORE



OUR HERITAGE

GERFLOR EVERYTIME...

A group built on innovative brands and companies



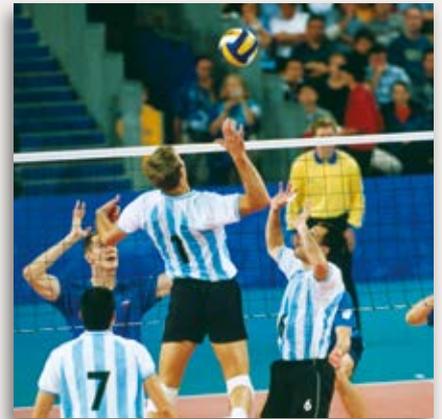
MIPOLAM™

1937: The first homogeneous flooring.



BATIFLEX™

1948: The first flooring solution dedicated to aircraft.



TARAFLEX™

1962: Inventor of foam backed vinyl flooring
1976: Official sports flooring to the Olympic Games.



SENSO™

2005: Self-adhesive planks with ultra realistic wood designs.



SPM - DECOCHOC

2007: The complete wall and floor surface solution for healthcare.



LAMES CLIC SYSTEM

2010: Unique interlocking planks offering quick and easy installation with no adhesive.

1985



GERFLEX™

1985: Invention of self-adhesive tiles.



PROTECSOL™

1987: Revolutionary surface treatment for sport – anti burn, anti slip – and contract – durability, easy maintenance, no need for polish/wax.

2000



TEXLINE™

2000: The original textile backing, providing both comfort and easy renovation on irregular subfloors, only by Gerflor.



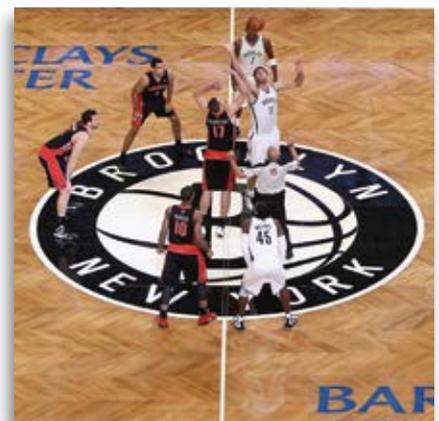
MIPOLAM SYMBIOZ™

2011: First homogeneous flooring with 100% Bio-based plasticizers.



ROMUS

2012: A complete offer of profiles and entrance mats.



CONNOR SPORT COURT INTERNATIONAL

2014: Exhaustive offer of wooden sports floors and modular tiles.

2014

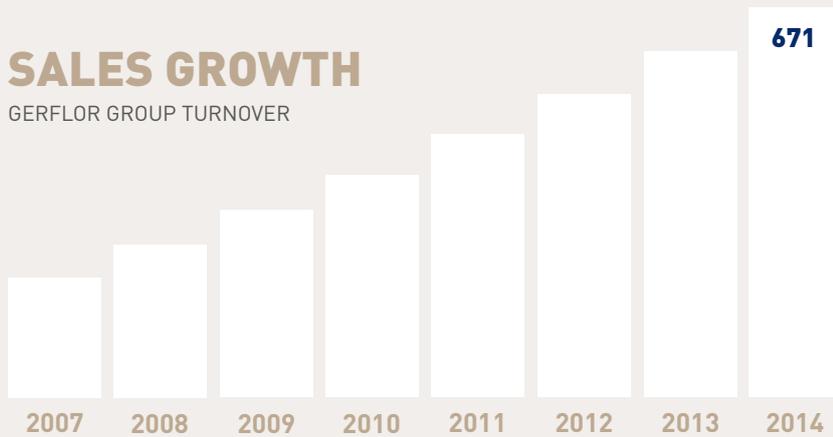
OUR PRESENCE

GERFLOR EVERYWHERE...

Global perspective

SALES GROWTH

GERFLOR GROUP TURNOVER



KEY FIGURES 2014

SALES
671 MILLION EUROS

STAFF
2 750 EMPLOYEES

100 **MILLION**
people daily live on
a Gerflor Residential
flooring.



6 **MILLION**
children daily enjoy
the benefits Taraflex
Sports flooring.



100 **MILLION**
patients healed
everyday on Gerflor
floors for Healthcare.



200

Worldwide presence and proximity to our customers through:

25 subsidiaries and a broad network of partner distributors
15 manufacturing plants and logistic hubs

● sales offices
● manufacturing plants and logistic hubs



10 **WORLD CLASS**
competition games played everyday on a Taraflex® Sports floor.



...GERFLOR
EVERYDAY

000 **SQM**
Gerflor floors installed everyday.

600 **MILLION**
people daily travel on a Gerflor Transport flooring.



TECHNOLOGICAL EDGE GERFLOR CAPABILITIES

From floors to interior finishes, from rolls to tiles and planks, from adhesive to looselay...

THE ONLY GROUP TO COMBINE ALL RESILIENT FLOORING MANUFACTURING TECHNOLOGIES:

- Calendering
- Pressing
- Coating
- Printing
- Lamination
- Water jet cutting
- Extruding



This investment in combined and specialized processes applies to all product families and enables Gerflor to deliver the largest vinyl range in the market.

MORE THAN
25
PRODUCT
CATEGORIES



SAFETY AS A TOP PRIORITY

Safety is a core value of Gerflor, a guarantee of quality and efficiency, the duty of a responsible company. This is why we implemented a prevention program in all our production sites across the world. Our target is ambitious but not negotiable: zero accident.

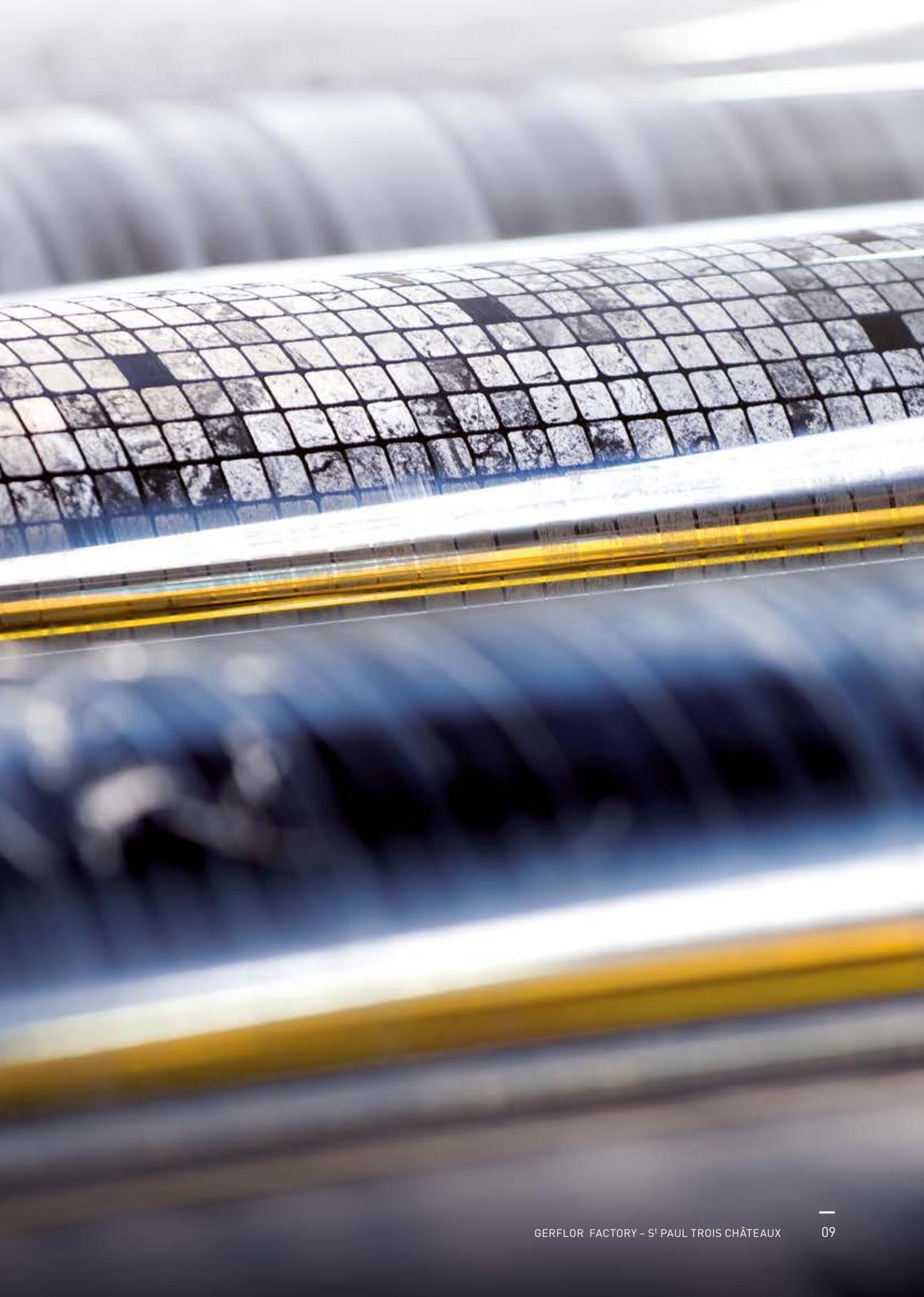


TOTAL QUALITY COMBINED WITH COMPETITIVENESS

Our main objective is to combine world class quality with continuous improvement, and to provide the right solution to ensure our customers competitiveness.



ISO 9001
ISO 14001
OHSAS 18001



THE FLOORING MULTISPECIALIST

Specific solutions
for every market need



HEALTHCARE



RETAIL



HOUSING



SPORT



EDUCATION

10

SEGMENTS



RESIDENTIAL



INDUSTRY



HOSPITALITY



OFFICES



TRANSPORT

GERFLOR SOLUTIONS





INNOVATIVE SOLUTIONS GERFLOR SPIRIT



SUSTAINABLE SOLUTIONS GERFLOR COMMITMENT



DECORATIVE SOLUTIONS GERFLOR FLAIR



INNOVATIVE SOLUTIONS

GERFLOR SPIRIT

Innovation distinguishes between a leader and a follower

OUR MOTTO: BE DIFFERENT

70%
OF SALES
ARE ACHIEVED
WITH PRODUCT
RANGES LESS
THAN THREE
YEARS OLD



3 Research & Development centres dedicated to product innovation, including **70 engineers** for new and better flooring solutions that anticipate the needs of our customers.



Partnerships with laboratories and universities around the world enable Gerflor to benefit from the very latest materials and emerging technologies.

RECENT PRODUCT INNOVATIONS



DRY-TEX™ SPORTS FLOORING
Revolutionary sport flooring system for high moisture subfloors.



MIPOLAM BIOCONTROL
The only floor covering to meet the cleanroom environment norms.



BATIFLEX AVR 175A AND AV 135
The world lightest and most innovative all-in-one non Textile Floor covering for aircraft.



CLIC SYSTEM PLANKS
Unique interlocking planks offering quick and easy installation with no adhesive.



MIPOLAM SYMBIOZ™
First homogeneous flooring with 100% Bio-based plasticizers.



SUSTAINABLE SOLUTIONS

GERFLOR COMMITMENT

Committed to Sustainable Development



RAW MATERIALS

Healthy and sustainable materials

- **No** heavy metals, **No** solvents, **No** formaldehyde
- **100% REACH compliant**
- Average **25% recycled content**, REACH compliant
- **Bio-based plasticizers integration.**

INDOOR AIR QUALITY

Low VOC emissions



- **TVOC** (Volatil Organic Compound)
 $< 10 \text{ g/m}^3$ for homogeneous ranges and
 $< 100 \text{ g/m}^3$ for all other products



- **Floorscore, AgBB and M1 compliant**



- **VOC free systems : looselay solutions, adhesive free.**

Going further !



RECYCLING

- **100% recyclable** materials
- Post consumer waste recycling :
Gerflor Second life program

ENVIRONNEMENTAL FOOTPRINT



- Industrial sites certified **ISO 14001 Environnement**
- **Eco-designed products** : reduced environmental impact during all their life cycle
- **EPD** (Environmental Products Declaration) available for all products (www.gerflor.com)



FOR MORE INFORMATION,
PLEASE SEE OUR "ECO-RESPONSIBLE" BROCHURE



DECORATIVE SOLUTIONS

GERFLOR FLAIR

Designs and colours that set the trends



A RANGE OF
4000
COLOURS
FOR FREEDOM
OF DESIGN

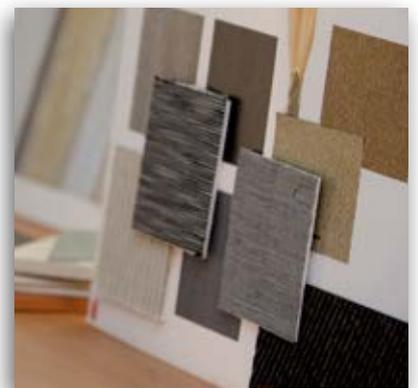


GERFLOR DESIGN CENTER

works in **close partnership with designers around the world** to anticipate new decorative trends and to work on brand new designs and colours.

RECOGNIZED BY INTERNATIONAL DESIGNERS AND TRENDSETTERS

NELLY RODI, one of the world leading trend setter, selected Gerflor materials in its 2015-2016 trends books.





GERFLOR BRINGS YOU MORE



COMPLETE SOLUTIONS THAT WORK

Installation solutions, interior finishes, wall protection and handrails... Gerflor brings you more...



What makes Gerflor a unique and valuable partner for customers is our company's commitment to provide **more than a floor.**



Attraction® Looselay Tiles

50%
TIME SAVING VS
STANDARD
INSTALLATION



Tarabus Self Adhesive Kit System

INSTALLATION SOLUTIONS

Gerflor invented new installation techniques, such as:

- Attraction, GTI, Creation Clic System: looselay installation with **no need for adhesives.**
- Tarabus Self-adhesive Kitsystem for buses and coaches: ready to bond, no curing time, easy to use. **50% time saving versus standard installation.**



Romus entrance mats



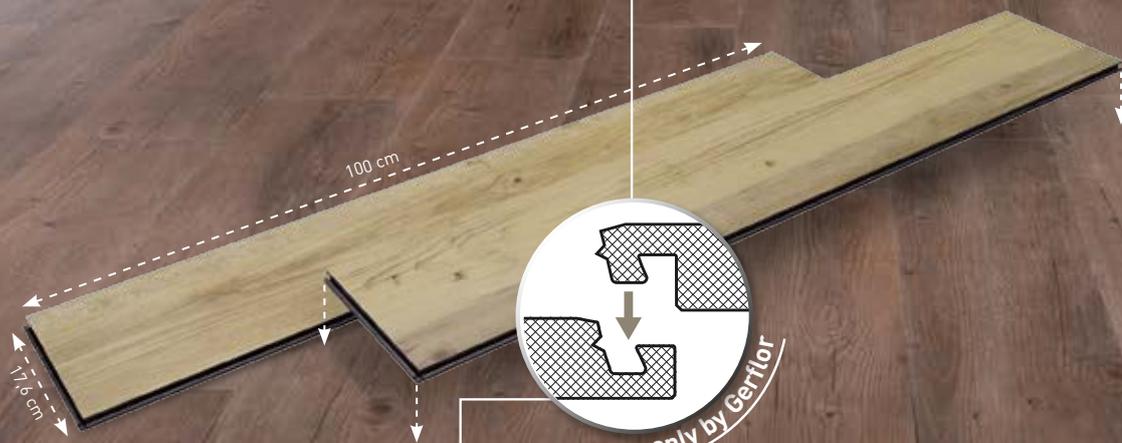
SPM Wall Protection

INTEGRATED SOLUTIONS

Gerflor offers the most complete range of technical solutions, accessibility and finishes, including **skirtings, tools, adhesives, wall protection, SPM handrails and entrance mats.**



VERTICAL "CLIC"



FAST INSTALLATION

GERFLOR SERVICES

**Our everyday commitment:
making our customer's lives easier**

GLOBAL LOGISTIC AND LOCAL CUSTOMER SERVICE

The only way to service **4000 customers in more than 100 countries** is to have worldwide network of factories, warehouses, administration and transport partners. Our customer service and supply chain is dedicated to delivering **the right product to the right place. On time. Every time.**



TECHNICAL SUPPORT

Our technical department assists our installers all over the world for big jobs and specific events.

TRAINING

Gerflor developed a **complete training program for:**

- apprentices to become professional installers
- skilled and experienced installers who want to know more about specific techniques or new installation solutions.

ON LINE SERVICES

- Order a sample ?
- View a photo rendering ?
- Access all Gerflor documentation ?

**BROWSE ON
OUR NEW
WEBSITE
GERFLOR.COM**

50 APPRENTICES
AND
250
EXPERIENCED
INSTALLERS
TRAINED
EVERY YEAR...



Gerflor Technocentre - unique facilities of 1500sqm dedicated to training



REPUTATION FOR CUSTOMERS SUCCESS

Supplying the most famous
brands and events in the world...

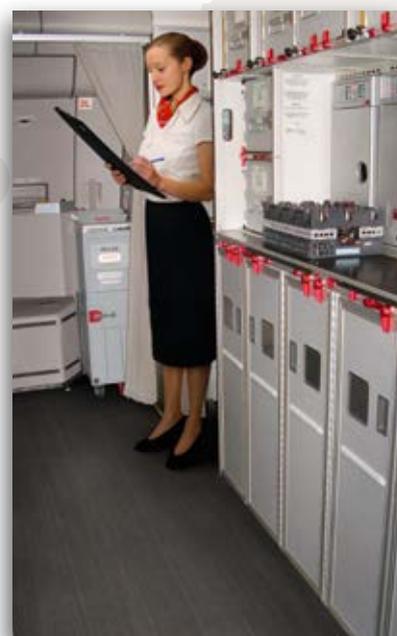


"During the London Games preparation, there is no point having a great partner if the product is not right and fit the purpose. It certainly was right as Gerflor delivered when it mattered most in time for LondonGames"

**Chris Lipscomb - Sport Operations Manager,
London Organising Committee of the Olympic Games
and aralympic Games Ltd - UKde Londres - Angleterre**



^
**VOLLEY BALL & HANDBALL
LONDON**



^
**AIRBUS - BOEING
AIRCRAFT INDUSTRY
WORLD**



The **Greenest School on Earth** recognition is an annual announcement made by the Center for Green Schools at the U.S. Green Building Council, highlighting a K-12 school that exemplifies how sustainability can be integrally woven into the infrastructure, culture and curriculum of a school.

Gerflor supplied about **5000 sqm of Taralay Premium Comfort** (Fusion, Forum and Brazilia).

^
SUPPLIER TO THE GREENEST AWARDED SCHOOL ON EARTH
HONG-KONG



KAUST University has been awarded by the world best environmental certification: **LEED Platinum**.

40000 sqm of Mipolam Elegance installed

"We have selected Gerflor products because they are low emitting and made with recycled materials."
OGER International - KAUST University project leader



^
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SAUDI ARABIA

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